**Stereotyping/Propaganda RAFTS Activity:** *Select one of the roles and complete the task assigned to it. Be sure to address the correct topic to the correct audience in the correct format.*

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| **Role** | **Audience** | **Format** | **Topic** |
| Business Owner | General Public | TV Commercial | Invent a retail business or service and use propaganda techniques to convince people to come and shop at your new business or use your service. |
| Marketing Advertiser | General Public | Glog | Use propaganda techniques to promote a new product that contradicts a common stereotype. |
| Politician | Stereotyped Group of People | Radio Campaign Speech | Prove to the voters that you support them and don’t promote unfair stereotyping. Use propaganda techniques to support your claims. |
| Artist | Museum-Goers | Collage | Create a piece of art that labels propaganda and stereotypes that are promoted in existing advertisements. |