

DRAKE FINANCIAL JOURNAL

The Premier Place for Stock Market Advice for the Informed Consumer

Volume 1, Issue 1

September 9, 2013

Animal Rights Activists Protest

After a hot debate in the general assembly to determine whether or not Pet Hotels and the like should be required to meet the same stringent health code requirements as Veterinary Hospitals, various groups of animal rights activists gathered on the legislature's lawn with signs reading, "Would You Leave Your Child in a Filthy Cage for a Week, too?" and "Animals are People, too!"

It is obvious that there are a lot of passionate people out there pushing for equal treatment for animals in today's service industries, and it looks like the industry is going to be pressed by these activists to finally be a safer place for today's pets. Could it be that gone are the days when we just hope the place where we board our beloved furry family members are doing all they say? Maybe pet owners will finally be able to have some peace of mind while they are on vacation. Only time can tell!

The Food Industry is in for a Harsh Winter

It's a fact that global warming is happening. We can see it in the melting of the world's largest icebergs. However, the negative impact on people doesn't always reflect on the world through the warming of temperatures. This year, temperatures are expected to drop to record breaking lows all over the world, especially in locations north of the Equator.

How are agricultural giants going to prepare for the negative impact that a harsh winter could have on crop production this year, you may ask? Some corporations have already begun to plan for such extreme weather conditions by housing their precious produce beneath large greenhouse-like domes

that are equipped with heat lamps developed to mimic the natural light and heat of the sun at a constant rate.

It is true that some corporations have been quicker to latch on to this innovative way to protect crop growth, but as with most new technologies there are a lot of concerns that some of the side effects of growing plants in a simulated natural environment may increase the chance of cancer in the consumer. There is still a lot of research that needs to be done before this can be determined a legitimate concern or a paranoid fear. I'm sure we'll be hearing more on these studies from the cancer researchers very soon.



As the market gears up for more companies producing iPad-like technologies, are there just too many choices out there for any one corporation to thrive?

Who will stand out? Who will collapse and crumble? It's all going to be determined by who has the newest, fastest equipment sooner!

Syrian Conflict Leaves Consumers Confused About Oil Prices

(adapted from Wall Street Journal)
By: Jenny Gross

As some investors clamor to buy oil before a potential U.S. strike in Syria, others are advocating what seems like a counterintuitive strategy: sell, sell, sell.

Against common wisdom, some say military action in Syria is more likely to cause prices to fall because markets have already risen in anticipation of a

U.S. intervention and there is little actual oil at risk in Syria.

"The higher the run-up prior to the event, the greater the post-event decline," said Morgan Stanley in a note this week. "We would be sellers on any upward price action on military intervention in Syria."

History shows that when conflicts aren't likely to directly affect oil supply, they can ultimately lead to even lower

prices. In a study of major conflicts in the Middle East since the 1973 oil crisis, Morgan Stanley found that in most Middle Eastern conflicts—including when Israel bombed an Iraqi nuclear reactor in 1981 and the U.S.-led invasion of Iraq in 2003—oil prices were lower six months after the initial price surge.